

**Dodd, Robert (ELS-BUR)**

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**From:** Anderson, Cara (ELS-BUR)  
**Sent:** Monday, October 29, 2007 9:57 AM  
**To:** Dean Allen, Sheri (ELS); Dodd, Robert (ELS-BUR)  
**Subject:** FW: Hello, book review, etc  
**Attachments:** Book Review.pdf

Hi there,  
Just wanted to make sure you guys had this -- Bob had contacted them for a review and it is attached. :) Thank you very much!

Cara

Cara Anderson  
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-----Original Message-----

**From:** Rafael Jaen [mailto:[Rafael\\_Jaen@emerson.edu](mailto:Rafael_Jaen@emerson.edu)]  
**Sent:** Saturday, October 27, 2007 2:59 PM  
**To:** Anderson, Cara (ELS-BUR)  
**Subject:** Hello, book review, etc

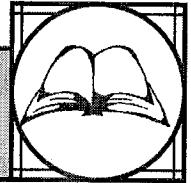
Dear Cara,

How are things at your end? Hope life is being good.  
Quick hello in between rehearsals, I am involved with three productions right now; YIKES!  
I wanted to send you a copy of the latest book review we got in the Painter's Journal Magazine.  
How is the 2nd printing?  
Let's catch up soon.

Cheers,

Rafael Jaen  
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Web: [www.rafaeljaen.biz](http://www.rafaeljaen.biz) <<http://www.rafaeljaen.biz/>>

# BIBLIOGRAPHY



## BOOK REVIEW:

### DEVELOPING AND MAINTAINING A DESIGN-TECH PORTFOLIO: A GUIDE FOR THEATRE, FILM & TV

AUTHOR: RAFAEL JAEN

*review by, David C. ("Kip") Shawger, Jr., Ball State University*

For more than thirty years, I have seen many complementary "desk copies" of theatre textbooks cross my desk. As a teaching professional, not one has had the impact as Rafael Jaen's *Developing and Maintaining a Design-Tech Portfolio: A Guide for Theatre, Film & TV*. The one thing that I always stress to students and others who seek advice is to have a good, solid portfolio. Their questions are always the same: What size? Should I include both realized and theoretical projects? Do I need to follow a certain format? What about a digital portfolio? Now members of the entertainment industry have an exhaustive source in one book that they can turn to whenever the need arises.

As stated in the introduction, the book will be useful to a wide range of people: undergraduate and graduate students, young designers "aspiring to join a professional union," professors up for promotion and tenure, and others "who have found that the direction of their life has shifted, or who wish to make a change." Professor Jaen's book gives concise guidance in preparing and maintaining the design portfolio. His thoughtful articulation of the tools necessary for the preparation and ex-

ecution of a portfolio is carefully laid-out in the book's four main parts: design-tech portfolios, digital portfolios, presentation and marketing, and maintenance. The final part covers the various contributors that assisted in making the book visually stimulating.

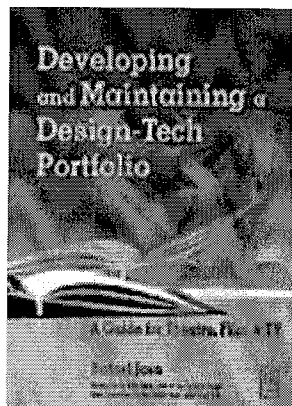


Figure 1 (Left): Photo of the book's cover.



Figure 2 (Right): The book's author Rafael Jaen.

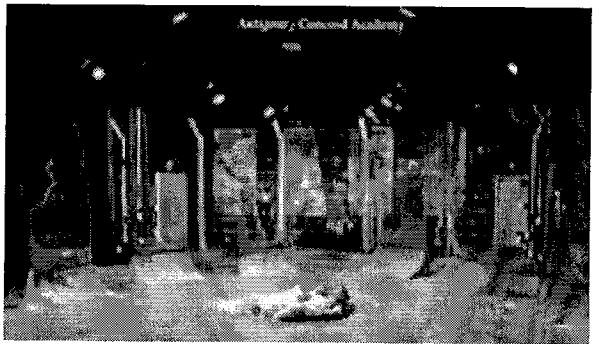
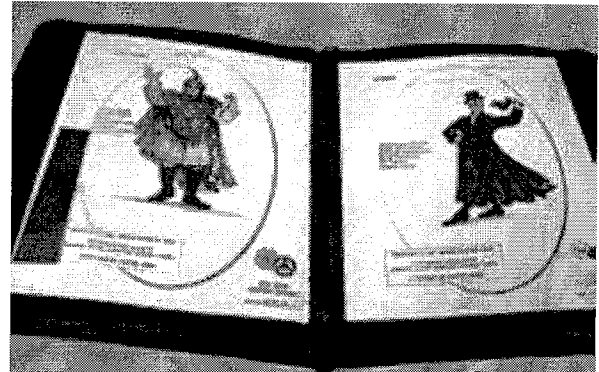


Figure 3 (Top): The author's portfolio.

Figure 4 (Middle): A picture from the chapter on portfolio presentation.

Figure 5 (Bottom): An example from the chapter on Digital Portfolios.

