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NEW RELEASE



Audio Engineering Explained- for Professional Audio Recording

Edited by:

Douglas Self

Senior designer of high-end audio amplifiers and contributor to *Electronics World* magazine

KEY FEATURES:

- Hand picked content, provides everything you want to know in one volume
- Proven best design practices
- Case histories and design examples get you off and running on your current project

DESCRIPTION:

All the design and development inspiration and direction an audio engineer needs in one blockbuster book! Douglas Self has selected the very best sound engineering design material from the Focal and Newnes portfolio and compiled it into this volume. The result is a book covering the gamut of sound engineering.

The material has been selected for it's timelessness as well as for it's relevance to contemporary sound engineering issues.

RELATED TITLES:

Davis & Jones, Sound Reinforcement Handbook 2E, 1988, Hal Leonard Corp. PB, 432pp. \$34.95 , ISBN: 0881889008
US Bookscan- 16994

Everest, The Master Handbook of Acoustics 4E, McGraw Hill/ Tab Books, 2000, 592pp, \$39.95, ISBN: 0071360972, Amazon.com Sales Rank: 25,215
US Bookscan- 6935

APRS, edited by Borwick, Sound Recording Practice, 1996, OUP, US, PB, 624pp, \$74.00, ISBN: 0198166087
US Bookscan- 79

ISBN: 978-0-240-81273-1

PUB DATE: August 2009

LIST PRICE: \$49.95

DISCOUNT: Agency

FORMAT: Paperback

PAGES: c. 600

TRIM SIZE: 7.5w x 9.25h "

AUDIENCE: Sound engineers, specifiers and technicians. Audio engineering students

SHELVING CLASSIFICATIONS: MUSIC / Recording & Reproduction

BISAC CODES: MUS032000

MARKETING: Focal e-catalog 2009; Print: Sound & Video Contractor; Email campaign (cluster) S&VC list; Tradeshow: AES 2009

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K1/01/Bur - May 2009 Package

Self: Audio Engineering Explained- for professional audio recording (978-0-240-81273-1)

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NEW RELEASE



Electroacoustic Devices: Microphones and Loudspeakers

Edited by:

Glen Ballou

Glen Ballou has been a Syn-Aud-Con representative, has served as governor and convention chairman of the Audio Engineering Society (AES), and has been a member of the Society of Motion Picture and Television Engineers (SMPTE). He is a regular contributor to S&VC magazine on a variety of subjects, and is the contributing editor of The Contractor's Toolbox.

KEY FEATURES:

- The most comprehensive guide available, heavily illustrated with clear helpful diagrams, charts and equations
- Timesaving, one stop reference covering both technology and practical tips and problem solving
- Authored by highly respected industry veterans leaders in the field

DESCRIPTION:

The definitive reference for microphones and loudspeakers, a one-stop reference covering in great detail all the reader could want and need to know about electroacoustics devices (microphones and loudspeakers), covering both the technology and the practical set up and placement. This guide explores and bridges the link between experience and the technology, giving the reader a better understanding of the tools they are using and why, leading to greatly improved results.

RELATED TITLES:

Williams and Huber/ Professional Microphone Techniques (Mix Pro Audio Series), 9780872886858, Clymer Publications, Dec 1998, 142pp, \$39.95
US Bookscan - 3,386

Gibson/ The S.M.A.R.T. Guide to Mixers, Signal Processors, Microphones, and More, 9781592006946, Artistpro, January 2005, \$ 39.99, 304pp
US Bookscan- 1,531

ISBN: 978-0-240-81267-0

PUB DATE: August 2009

LIST PRICE: \$44.95

DISCOUNT: Agency

FORMAT: Paperback

PAGES: c. 384

TRIM SIZE: 7.5w x 9.25h "

AUDIENCE: Professional sound/audio engineers, sound reinforcement engineer, acoustical engineers, acoustics consultants, audio systems designers, recording studio designers, loudspeaker designers, electrical Engineers (with focus on design of loudspeakers and amplifiers), theatrical and live concert sound engineers.

SHELVING CLASSIFICATIONS:

MUSIC / Recording & Reproduction

BISAC CODES: MUS032000

MARKETING: Focal e-catalog 2009; Print: Sound & Video Contractor; Email campaign (cluster) S&VC list; Tradeshow: AES 2009

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K1/01/Bur - May 2009 Package

Ballou: Electroacoustic Devices: Microphones and Loudspeakers (978-0-240-81267-0)

ELSEVIER

NEW RELEASE



Ballou's Guide to Audio Test and Measurement

Edited by:

Glen Ballou

Glen Ballou has been a Syn-Aud-Con representative, has served as governor and convention chairman of the Audio Engineering Society (AES), and has been a member of the Society of Motion Picture and Television Engineers (SMPTE). He is a regular contributor to S&VC magazine on a variety of subjects, and is the contributing editor of The Contractor's Toolbox.

KEY FEATURES:

- Timesaving, one stop on the job reference
- Handy source of only essential data
- Includes the most up to date measures and standards

DESCRIPTION:

This book offers a quick guide and complete reference to the fundamentals of test and measurement for all aspects of sound engineering.

Including electrical and acoustic testing, measurement systems, levels, methods, protecting the ear, units of measurement and standards, this guide comes with and multiple tables to ensure quick easy access to information and illustrate points this is a must have reference for all audio engineers.

RELATED TITLES:

Ballou/ Handbook for Sound Engineers 4e, Focal Press, 9780240809694, 2008, HB, 1578pp, \$130
US Bookscan- 97

Bosi and Goldberg / Introduction to Digital Audio Coding and Standards Series: The Springer International Series in Engineering and Computer Science , 978-1-4020-7357-1, 2003, 458pp, HB, \$150
US Bookscan- 323

Spanias/ Audio Signal Processing and Coding, Wiley, 978-0471791478, Feb 2007, 486pp, HB, \$100
US Bookscan- 98

ISBN: 978-0-240-81265-6

PUB DATE: August 2009

LIST PRICE: \$34.95

DISCOUNT: Agency

FORMAT: Paperback

PAGES: c. 220

TRIM SIZE: 6w x 9h "

PRINT RUN: 2500

AUDIENCE: Professional sound/audio engineers, sound reinforcement engineer, acoustical engineers, acoustics consultants, audio systems designers, recording studio designers, loudspeaker designers, electrical Engineers (with focus on design of loudspeakers and amplifiers), theatrical and live concert sound engineers.

SHELVING CLASSIFICATIONS:
MUSIC / Recording & Reproduction

BISAC CODES: MUS032000

MARKETING: Focal e-catalog 2009; Print: Sound & Video Contractor; Email campaign (cluster) S&VC list; Tradeshow: AES 2009

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